



## a.d.p. publications inc.

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### SELLING TIPS

For this fund-raiser, participating students will receive \$6 for each book sold into their individual AST/PDC account; the remainder will go into the general fund. To make your fund-raising campaign successful, here are a few suggestions to remember:

- Always maintain a positive, friendly attitude. For safety reasons, please do not allow children to sell door-to-door without an adult.
- **All coupons are valid now through 2012!**
- Mention the coupons from businesses which may be close to where the purchaser lives or works. (Back inside cover lists the merchants and on which page their discount is shown.)
- The Rochester Philharmonic Orchestra (RPO) coupons are exclusive to the book. There are **two BUY ONE, GET ONE FREE** coupons. The orchestra seats this year are selling for \$62 each so these coupons value could be up to a **\$124.00** savings!
- There are "Buy One, Get One Free" coupons at some restaurants, museums, and some fun places like the Clubhouse Fun Center and Rock Ventures, and the BOGO discounts also includes the Rochester Rhinos!
- The book offers generous discounts like bowling at over 10 bowling centers, discounts for golfing at several golf courses and discounts at three garden centers. Delta Sonic offers (4) \$4 discounts on their Super Kiss Car Wash!
- Collect orders on the order form and collect payments (\$16 per book) from your customers. Checks for your orders may be made payable to the seller/seller's parent. Turn in ONE check made payable to **All Stars Talent** and/or cash for your orders. Credit cards are not accepted for fund-raisers. (See studio info packet for details.)
- Receive **40% OFF at Michael's**. **SAVE... \$10 OFF a \$50 purchase at Dick's Sporting Goods or at Parkleigh**. There's a lot more!
- Books make a great gift idea for children's teacher, hair dresser, barber, minister, etc. and are great "stocking stuffers"!
- **Deadline to turn in orders and payments is Saturday, January 14, 2012 before 1:00 p.m.**
- Have a good time selling the books. You'll find they are very popular and they will sell themselves!